



## CENTRAL AUSTRALIA'S PREMIER SCIENCE AND SUSTAINABILITY EVENT

**Friday 12th August - Sunday 14th August**

**Eco-Science Schools Day, The Alice Springs Bicycle  
Film Festival, Green Thumbs with Costa, Science Under  
the Stars, and the Sunday Sustainable Living Festival**

# Invitation to Sponsor



[www.ecofair.org.au](http://www.ecofair.org.au)





## desertSMART Ecofair 2016

desertSMART EcoFair is Central Australia's premier science and sustainability event.

desertSMART Ecofair is in its eighth year, with thousands of people having previously enjoyed high profile speakers, engaging panels and workshops, film festivals and the Sunday Sustainable Living Festival. Each year more than 2000 people attend over the three day event.

desertSMART EcoFair is organised by the Arid Lands Environment Centre and aims to educate, inspire and activate the community around science and sustainability issues. In 2016, EcoFair will spread across multiple venues in Alice Springs.

You are invited to sponsor the desertSMART EcoFair and contribute to education on science and sustainability in Central Australia.

### desertSMART EcoFair Objectives

- Engage the local community on science and sustainability issues
- Provide young people an opportunity to engage in hands on science and sustainability activities
- Encourage community discussion on sustainability initiatives in the arid zone
- Expose Alice Springs residents to interstate guest speakers and science experts
- Showcase Alice Springs unique science and sustainability initiatives and programs
- Provide opportunities for sharing and networking and developing skills

## Invitation to Sponsor

desertSMART EcoFair provides a premium opportunity for your business to support a unique Central Australian event, which contributes to developing science and sustainability initiatives in the arid zone.

desertSMART EcoFair not only provides great learning opportunities for local community members, it also profiles Central Australian initiatives to travelling visitors and a national audience through its partnership with Inspiring Australia and National Science Week.

Your sponsorship is a tangible representation of your support for developing opportunities for Central Australian communities. Sponsorship of desertSMART EcoFair will provide numerous promotional opportunities for your business or organisation.



Local school students participate in hands on workshops at EcoScience Schools Day, 2015

## Sponsorship Opportunities

desertSMART Ecofair 2016 is proud of its partnerships with funding bodies and local businesses that have enabled the event to run for seven years.

This year we are offering three levels of sponsorship with accompanying marketing and promotional benefits:

**Gold Sponsor:** Financial or in-kind sponsorship of \$5000 and above

**Silver Sponsor:** Financial or in-kind sponsorship of \$2001 to \$4999

**Bronze Sponsor:** Financial or in-kind sponsorship of \$200 to \$2000

### Promotional Benefits:

#### Gold Sponsorship

- Business logo on advertisements and promotional materials – TV advertisement, website, programs etc
- Free 8x3 business promotional advertisement in the desertSMART Ecofair two page spread in the Centralian Advocate, 1st Week August.
- Verbal acknowledgement, and banner display at all desertSMART EcoFair events
- Free stall at Sunday Sustainable Living Festival, 14th August.
- Presentation of an appreciation certificate

#### Silver Sponsorship:

- Business logo on website, program, and in two page Centralian Advocate feature
- Verbal acknowledgement, and banner display at all desertSMART EcoFair events
- Free stall at Sunday Sustainable Living Festival, 14th August.
- Presentation of an appreciation certificate

#### Bronze Sponsorship:

- Business logo on program, and in two page Centralian Advocate feature
- Free stall at Sunday Sustainable Living Festival, 14th August.
- Presentation of an appreciation certificate



Community members listen to a panel as part of the Sunday Sustainable Living Festival, 2015.



## **desertSMART Ecofair 2016** **Sponsorship Application Form**

**Business/organisation name:**

**ABN:**

**Address:**

**Phone:**

**Email:**

**Website:**

**Contact Name:**

**We would like commit to the following desertSMART EcoFair sponsorship:**

- Gold (\$ 5000 & above)**
- Silver (\$2001 to \$4,999)**
- Bronze (\$200 to \$ 2000)**

**Signed:**

**Name:**

**Position:**

Please note:

You can provide a general financial sponsorship or can choose to provide in-kind support for event infrastructure items and support. For in-kind support please list your contribution below:

All prices are inclusive of GST.

Please return this sponsorship form as soon as possible to ensure maximum exposure for your business/organisation. Please email to [business@alec.org.au](mailto:business@alec.org.au) or post to ALEC, PO Box 2697 Alice Springs 0871 NT. Please include a copy of your business logo for promotional purposes.

**Please return by Friday 3rd June 2016.**

For further information please contact Carmel: [business@alec.org.au](mailto:business@alec.org.au) 89522497